

twice as fine
TEXARKANA
WINE
FESTIVAL

A celebration of art, food, music and wine

BE A PART OF THE

MIX

JOIN US FOR YEAR

SIX

~~05.02.2020~~

~~10.10.2020~~

Let's try this again!

SPONSORSHIP BROCHURE



The Alzheimer's Alliance Tri-State Area cordially invites you to join us for the **6th Annual Twice as Fine Texarkana Wine Festival** – a one-of-its kind art, food, music and wine festival for the Four States Area.

As you may be aware, the **2020 Wine Festival** was cancelled due to the COVID-19 pandemic. We are moving forward with plans for 2021 - keeping our fingers (and toes) crossed that we will be able to make this event happen. With the safety and well-being of all participants our priority, we will continue to monitor the current and future situation and will follow any and all guidelines established by local and state mandates.

So, with that said.....we would love for you to join us. **Your support is critical, now more than ever.**

The **Twice as Fine Texarkana Wine Festival** will target a highly affluent audience of wine and food enthusiasts. Wineries from across the State of Texas, numerous merchants and local businesses will give visitors an opportunity to taste and purchase wines and gourmet treats at their best, all from one location. Great music, artisan and crafts and food tasting are always Twice as Fine when there's Wine!!!

In 2019, over 12,000 visitors attended the 5th Annual Twice as Fine Texarkana Wine Festival and the event was voted the Best Charity Event in Texarkana. The annual event will be held at beautiful **Spring Lake Park in Texarkana on Saturday, May 1, 2021.**

Sponsorship benefits include front row access to what will be Texarkana's most exclusive event including involvement in pre-event marketing, an on-site presence during the event, as well as complimentary admission and VIP access for your guests.

The best part is that 100% of our proceeds will be used LOCALLY for Alzheimer's Alliance Tri-State Area and Our Place Respite Care Center.

We hope you will join us by becoming a partner in our **6th Annual Twice as Fine Texarkana Wine Festival.**



Jessie Arnold
Cathy & Mark Van Herpen





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SPONSORSHIP OPPORTUNITIES

For the sixth year, Ledwell Office Solutions has elected to be our Exclusive Presenting Sponsor. We are offering many levels of sponsorship to accomodate any level of involvement. Simply choose the level that is best for your business and fill out the Sponsor Contract. We will contact you shortly and are thankful for your interest!

TO ENSURE MAXIMUM ADVERTISING OPPORTUNITY, YOUR COMMITMENT MUST BE MADE BY MARCH 12, 2021.

PRE-EVENT VISIBILITY

- Top Level logo on all advertising and promotional materials including advertising, event poster and other print materials
- Top Level recognition on event website and social media
- Top Level logo on official 2021 Twice as Fine Wine Festival wine bottle
- The 6th Annual Twice as Fine Texarkana Wine Festival is honored to be able to offer our top level sponsors a beautiful piece of original metal artwork that can be displayed at your office or home prior to the event.

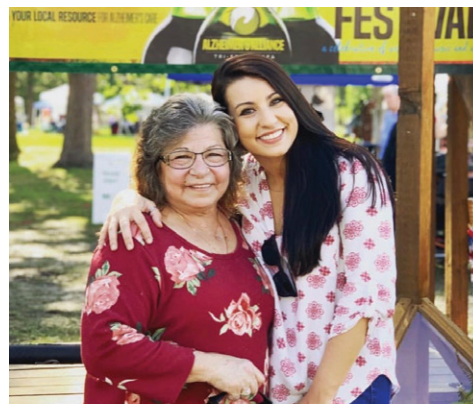
EVENT WEEKEND

- Logo on “thank you to our sponsors” banner displayed at the event entrance, as well as display of your own banner at event
- Prominent sponsor booth at the event
- 10 complimentary admission tickets, 10 invitations to pre-event wine dinner, as well as 10 complimentary VIP tent tickets
- 4 prints of the 2021 Limited-Edition Commemorative Event Artwork
Numbered and Signed by Eileen Steerman

TOTAL SPONSORSHIP \$15,000



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SPONSORSHIP OPPORTUNITIES

PRE-EVENT VISIBILITY

- Logo on all advertising and promotional materials including advertising, event poster and other print materials
- Recognition on event website and social media
- Logo on official 2021 Twice as Fine Wine Festival wine bottle
- The 6th Annual Twice as Fine Texarkana Wine Festival is honored to be able to offer our top level sponsors a beautiful piece of original metal artwork that can be displayed at your office or home prior to the event.

EVENT WEEKEND

- Logo on “thank you to our sponsors” banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event
- 8 complimentary admission tickets, 8 invitations to pre-event wine dinner, as well as 8 complimentary VIP tent tickets
- 4 prints of the 2021 Limited-Edition Commemorative Event Artwork Numbered and Signed by Eileen Steerman

TOTAL SPONSORSHIP \$10,000





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SPONSORSHIP OPPORTUNITIES

PRE-EVENT VISIBILITY

- Logo on all advertising and promotional materials including advertising, event poster and other print materials
- Recognition on event website and social media
- Logo on official 2021 Twice as Fine Wine Festival wine bottle
- The 6th Annual Twice as Fine Texarkana Wine Festival is honored to be able to offer our top level sponsors a beautiful piece of original metal artwork that can be displayed at your office or home prior to the event.

EVENT WEEKEND

- Logo on “thank you to our sponsors” banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event
- 8 complimentary admission tickets, 8 invitations to pre-event wine dinner, as well as 8 complimentary VIP tent tickets
- 3 prints of the 2021 Limited-Edition Commemorative Event Artwork Numbered and Signed by Eileen Steerman

TOTAL SPONSORSHIP \$5,000



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SPONSORSHIP OPPORTUNITIES



ZINFANDEL SPONSOR

PRE-EVENT VISIBILITY

- Name recognition on select advertising and promotional materials, including event poster and other print materials
- Name recognition on event website and social media

EVENT WEEKEND

- Name on “thank you to our sponsors” banner displayed at the event entrance, as well as display of your own banner at event
- Sponsor booth at the event
- 6 complimentary admission tickets, 6 invitations to pre-event wine dinner, as well as 6 complimentary VIP tent tickets
- 2 prints of the 2021 Limited-Edition Commemorative Event Artwork Numbered and Signed by Eileen Steerman

**TOTAL
SPONSORSHIP**
\$2,500



CHARDONNAY SPONSOR

PRE-EVENT VISIBILITY

- Name recognition on select advertising and promotional materials, including event poster and other print materials
- Name recognition on event website and social media

EVENT WEEKEND

- Name on “thank you to our sponsors” banner displayed at the event entrance, as well as display of your own banner at event
- 4 complimentary admission tickets, 4 invitations to pre-event wine dinner, as well as 4 complimentary VIP tent tickets
- 1 print of the 2021 Limited-Edition Commemorative Event Artwork Numbered and Signed by Eileen Steerman

**TOTAL
SPONSORSHIP**
\$1,000



MALBEC SPONSOR

EVENT WEEKEND

- 2 complimentary admission tickets, 2 invitations to pre-event wine dinner, as well as 2 complimentary VIP tent tickets

**TOTAL
SPONSORSHIP**
\$500

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2021 SPONSOR CONTRACT

Name of Company: _____

Contact Person: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Please check Sponsor Level:

☐ Cabernet Sponsor **\$15,000**

☐ Pinot Noir Sponsor **\$5,000**

☐ Chardonnay Sponsor **\$1,000**

☐ Merlot Sponsor **\$10,000**

☐ Zinfandel Sponsor **\$2,500**

☐ Malbec Sponsor **\$500**

☐ Gift In-Kind — Retail Value \$ _____

Please send this Sponsorship Form and Donation Check to:

Alzheimer's Alliance Tri-State Area

PO Box 7812

Texarkana, Texas 75503

Attn: Terrie Arnold

☐ Please invoice me

☐ I will make my payment online at
alztristate.org (click donation button)

Credit Card Payment

Name: _____

Card #: _____

Expiration: ____ / ____ Sec. Code: _____

Address: (if different from above):

Please print company name and web address exactly as it should appear on all materials.

Name: _____

Web Address: _____

**SPONSORSHIP CONTRACT MUST BE RECEIVED BY MARCH 12, 2021
TO INSURE INCLUSION IN ALL PRINTED MATERIALS**

Signature of Sponsor: _____

Signature of Alzheimer's Alliance Tri-State Area: _____

Terms & Conditions: To comply with IRS requirements, we advise you that the tax deductible amount of your contribution for Federal Income Tax purposes is limited to the excess of the amount of money plus the value of any non-cash property contributed by you over the value of the goods and services provided by Alzheimer's Alliance Tri-State Area. We will provide you with the total value of any goods and services provided as part of your sponsorship. This contract is subject to the terms and conditions stated on the form within this packet. Contributor has read, understood and agrees to be bound by these terms as a condition on contribution.

TAX ID: 75-2210717

CONTACT **TERRIE ARNOLD** FOR MORE INFO
903.223.8021 | terrie@alztristate.org



EVENT CHAIRS

Cathy & Mark Van Herpen

ADVISORY COMMITTEE

Terrie Arnold
Executive Director

Allan Wren
Respite Center Director

Marisa Pearcey
Development Coordinator

John Ross
Board President

EVENT COMMITTEE

Nancy Barlow
Randy Branin
Ruth Ann Branin
Sonya Covert
Summer Floyd
Kim Fowler
Whitney Fuqua
Gary Gathright
Christina Guzman
Melissa Harris
Jeff Harlow
Mark James
Royce James
Stephanie James
Bonnie Lamb
Jill Launius
Mark Launius
Mary O'Farrell
Kip Pavey
Mary Ann Pavey
Nannette Pope
Jerrie Raney
Diann Roy
Christopher Richards
Lauren Richards
Robby Robertson
Lauree Romero
Lynn Siebel
Lisa Sitterley
Marjorie Slimer
Susan Slimer
Sally Stuart
Brenda Sutton
Andrea Washington
Jimmy Washington
Mary Washington
Denis Washington



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**FOR MORE
INFORMATION ON
VOLUNTEERING FOR
THE 2020
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CONTACT:
TERRIE ARNOLD**

Alzheimer's Alliance
Tri-State Area
100 Memory Lane
Texarkana, Texas 75503
903.223.8021
terrie@alztristate.org

